



## PBX IN YOUR OFFICE & POCKET...FREE!

Many small businesses and small business start-up waste money outlaying cash by investing in infrastructure they do not need and or can get for free or an extreme reduced cost. Did you know that for a full hosted Integrated Voice Response (IVR) Phone System with extensions, voice mail, automated assistant, a.k.a PBX, a small business can get this set up with 5 users for free. \$0 cash outlay! \$0 charges for inbound and outbound calling. If your need is over 5 extensions then the monthly cost is \$20 per user with no set up fees!

## BUSINESS TECHNOLOGY INFRASTRUCTURE IN A BOX!

Don't buy hardware...lease or subscribe to it! Did you know that for less than \$150.00 a month you can have a Fortune 500 Enterprise IT infrastructure in your business? A File Server with 1 TB of storage that is HIPAA, SOX, and ISO 27001 Security Compliant, a VPN Server for local or remote access to your private network, Cloud Data Back-up and Restoration and Firewall security. We put money back in your pocket. Let us show you how!

## CUSTOM SOFTWARE DEVELOPMENT.

Don't ever pay for software with loads of features you do not need and will never use...again! We engineer custom software for FREE. As with all our services, our customers only pay for what they use and with a low monthly fee. Get software designed specifically for your business! We incur all the costs of development. Once the software is ready - you just pay to use it. . \$75-\$167/mo. Typical. \*Requires SLA.



Counterspherics Labs is a combined software and IT Managed Solutions Provider which specializes in Small Business IT Infrastructure and the development of "right-sized" software and software system appliances i.e. pre-installed software on portable, connected, dedicated, security tightened hardware called micro-systems.

## PART 1: INFORMATION TECHNOLOGY IS YOUR BUSINESS!

(CSL) - IT services, software, and systems, remain over engineered, difficult to operate, expensive to learn, and mostly priced out of the small business market. Small businesses are forced to compete financially with larger company budgets and therefore have become accustomed to making do, DIY IT, and allowing and living with network vulnerabilities and software inefficiencies. As customers and city, state, and the federal government drive dependence on technology, small businesses cannot continue to ignore their growing reliance on Information Technology as information technology is their business.

There is an economical solution to the problem above. Choose a Managed Services Provider or MSP; but be forewarned...all are not equal. Do your homework! That said, let's examine some market survey data.

There are 28 million small businesses in the US today upwards of 500 employees. All need computers to survive and many have adopted the "Bring Your Own Device" policy to get around the high cost of hardware and IT support services; which is a foundation for

In a Small Business Technology survey conducted by the National Small Business Administration the respondents replied to the questions as follows:

### TECHNOLOGY USED FOR BUSINERSS

Desktop	87%
Laptop	84%
Smartphone	74%
Cell Phone	55%
Tablet	41%
Landline	78%

### UNDERSTANFING NEED TECH FOR BUSINESS

Very	70%
Somewhat	27%
Not Very	3%
Not At All	1%

### TECHNICAL SUPPORT RESPONSIBILITY

Do It Myself	70%
Member of Staff	27%
MSP	3%
Friends & Family	1%

### BUSINESS CYBER-ATTACK CONCERN

Very	30%
Somewhat	60%
Not at All	11%

### ONLINE SECURITY RESPONSIBILITY

Do It Myself	39%
Member of Staff	33%
MSP	21%
Nobody	6%
Other	2%

